

# Flash Memory Summit 2007

Santa Clara, CA

## *“Software for Flash-Based Systems”*

Session 202

Thu., 9 August, 8:30-9:40am

Brian A. Berg, Chair  
Berg Software Design

Hyperlinks to this session’s presentations  
are available at the

*Storage Resource Cornucopia*

at

[www.bswd.com/cornucop.htm#fms07](http://www.bswd.com/cornucop.htm#fms07)

# Flash Memory Summit 2007: Session 202 Speakers

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*Session Chair*
- Robert Krantz, Datalight, Inc.  
[Robert.Krantz@datalight.com](mailto:Robert.Krantz@datalight.com)  
*This is not Your Father's Storage Medium*
- Jay Elliot, Migo Software, Inc.  
[jelliot@migosoftware.com](mailto:jelliot@migosoftware.com)  
*Software: The "Secret Sauce" for Increasing Flash Sales*
- Ha-Joo Song, Pukyong National University  
[hjsong@gmail.com](mailto:hjsong@gmail.com)  
*A Delayed Synchronization Scheme for Flash Memory-Based Embedded Database Systems*
- Dr. Emeka Akaezuwa, Gaviri Technologies  
[emekaa@gaviri.com](mailto:emekaa@gaviri.com)  
*Flash Forward: How Flash Technology is Changing Software Search*